



Finance & Operations Key Performance Indicator Tracker

2021-24

Rev 8/3/22

OBJECTIVE: Create maximum value for our community and opportunities for students through strategic financial management.

OBJECTIVE: Through efficient and effective operational processes, ensure the safest building and grounds for the benefit of all stakeholders.

OBJECTIVE: Utilizing strategic marketing, the Swallow School District brand will grow market share and aid in the employee recruiting process.

Key Performance Indicators (KPIs)	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Finance						
Working Capital Fund Balance to Avoid Cash Flow Borrowing (Y/N)	Yes	Yes	Yes	Yes	Yes	Yes
Community investment above taxes--fundraisers, grants, donations, partnerships, <i>volunteer hours (tracked in 21-22) (\$/# of hrs-tracked starting 2022)</i>	\$ 141,829.90	\$ 33,685.92	\$ 85,369.52	\$ 131,643.30	\$ 26,781.25	\$ 85,000.00
State and Federal Reports submitted on Time (Y/N)	Yes	Yes	Yes	Yes	Yes	Yes
100% of Bills Paid on Time (Y/N)	Yes	Yes	Yes	Yes	Yes	Yes
Building Maintenance/Capital Improvement Plan to support student growth and engagement within budget parameters reviewed annually. (Y/N)	Yes	Yes	Yes	Yes	Yes	Yes
Operations						
Participation in Food Service Program (%)	47%	46%	45%	46%	34%	40%
Profitability of Food Service Program (Y/N)	(\$4,827.61)	\$16,370.16	(\$18,430.61)	(\$21,737.04)	(\$2,948.38)	(\$7,157.21)
Community Use of Building and Grounds (# grps/# times)	19/26	9/91	12/110	13/86	2/5	19/256
Workers Compensation Claims (#)	2	4	3	0	0	2
Zero Findings on Fire Marshal and/or Property Insurance Safety Reviews (#)	Data not collected					
Marketing						
Marketing outreach and campaigns (#)	Data not collected					11
Social Media Campaigns (#)						1
Designation on State District and School Report cards	Significantly Exceeds Expectations				N/A	Sig.Exc Exp
NICHE rankings^	Data not collected		A+/#4 in WI	A+	A+/#4 in WI	A+/#4 in WI
Percentage of market share for resident students (%)	96%	96%	96%	96%	93%	89%
Net-positive open enrollment rate (#IN/OUT)	72/26	77/27	66/47	64/55	90/54	96/37
Culture of Educational Excellence Index* (5)	N/A	4.06	4.28	N/A	4.34	4.17
Leadership Index* (5)	N/A	3.89	4.09	N/A	4.15	4.12
Safe and Healthy Schools Index* (5)	N/A	4.38	4.47	N/A	4.54	4.48
Sense of Community Index* (5)	N/A	4.27	4.38	N/A	4.24	4.33
Effective Teaching Index* (5)	N/A	3.85	4.07	N/A	4.04	4.07
Overall Satisfaction Index* (5)	85%	88%/4.07	95%/4.28	N/A	90%/4.35	87%/4.11
Progress Key for KPIs	Same/Increased			Decreased		

*In each of these categories, the annual score should not be below 80% of the value of the prior 3 year average. If so, a plan to research why and address the reasons should be put in place.

^Niche ratings are based on public perception and demographic data for who lives within the district, largely.

N/A means that this practice/metric was not in place that year.

Data not collected means that data is not available for this Key Performance Indicator to retroactively determine, but this practice/metric was in place.